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FOR IMMEDIATE RELEASE

Hitcents Celebrates Ten Years in Business

Bowling Green, Ky. – Dec. 8, 2009- Hitcents and the Bowling Green Area Chamber of Commerce gathered today for a celebration of Hitcents' tenth anniversary at the Hitcents office located at 2425 Nashville Road in Bowling Green, Kentucky.

Remarks were given by Kentucky Representative Jody Richards and Chairman of the Bowling Green Area Chamber of Commerce Board of Directors Todd Davis. Refreshments were served at the open house event following a ribbon cutting ceremony.

President Chris Mills presented an evolution of Hitcents business operations. Hitcents was started by high school students and twins Chris and Clinton Mills. Their offices have grown from two computers in their parents' home to employing 40+ in 20,000 square feet of office space at the WKU Center for Research and Development. Hitcents has expanded from a small marketing firm into a firm that designs web pages, provides technical support, and develops software. Mills thanked his employees for their contribution to Hitcents' success.

CEO Clinton Mills commented on the tremendous success Hitcents has enjoyed, "In this difficult economic time, we feel thankful that Hitcents continues to contribute to the cutting edge of the technology industry. We appreciate everyone in the community that came out to this ceremony to show their support."

See event photo on next page.

About Hitcents

Founded in 1999 by twin brothers Chris and Clinton Mills, Hitcents is headquartered in Bowling Green, Kentucky where they provide custom technology and software solutions. Hitcents specializes in custom software and website development, Omniprise ERP software, and Utopia self-service checkout software for clients nationwide. For more information, visit www.hitcents.com.



Photos from the official ribbon cutting for Hitcents 10 Year Anniversary Celebration